

Rep Order# 6849108
Ver# 3
Status Revised
EC'd Yes

Traffic Order# 203804

Printed: 10/05/2012 4:05 PM
Last Received: 10/05/2012 3:56 PM
Showing Buylines: All Rep Revised Lines

1 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ( ) DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency ( ) GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
--- REMARKS ---												
REV TO CNX ORDER												
ATTN ALL LINES												
ATTN NEW TTL												
PLEASE CNF												
THANKS												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$75.00	:30	0	0	TU-F	5A-6A	\$0.00	0	
*2		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$75.00	:30	0	0	M	5A-6A	\$0.00	0	
*3		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$200.00	:30	0	0	TU-F	6A-7A	\$0.00	0	
*4		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$200.00	:30	0	0	M	6A-7A	\$0.00	0	
*5		Buyline Comment: EARLY SHOW V3 Cancelled	10/23-10/26	\$300.00	:30	0	0	TU-F	7A-9A	\$0.00	0	

Rep Order# 6849108    Vet# 3    Status Revised    Traffic Order# 203804    Printed: 10/05/2012 4:05 PM    2 of 8

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Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		----- Buyline Comment: EARLY SHOW V3 Cancelled	10/29-10/29	\$300.00	:30	0	0	M	7A-9A	\$0.00	0	
*7		Buyline Comment: DRS V3 Cancelled	10/23-10/26	\$125.00	:30	0	0	TU-F	9A-10A	\$0.00	0	
*8		Buyline Comment: DRS V3 Cancelled	10/29-10/29	\$125.00	:30	0	0	M	9A-10A	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$550.00	:30	0	0	TU-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$550.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: SOAPS V3 Cancelled	10/23-10/26	\$175.00	:30	0	0	TU-F	1230P-2P	\$0.00	0	
*12		Buyline Comment: SOAPS V3 Cancelled	10/29-10/29	\$175.00	:30	0	0	M	1230P-2P	\$0.00	0	
*13		Buyline Comment: TALK V3 Cancelled	10/23-10/26	\$175.00	:30	0	0	TU-F	2P-3P	\$0.00	0	
*14		Buyline Comment: TALK V3 Cancelled	10/29-10/29	\$175.00	:30	0	0	M	2P-3P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: DR PHIL V3 Cancelled	10/23-10/26	\$300.00	:30	0	0	TU-F	3P-4P	\$0.00	0	
*16		Buyline Comment: DR PHIL V3 Cancelled	10/29-10/29	\$300.00	:30	0	0	M	3P-4P	\$0.00	0	
*17		Buyline Comment: NEWS V3 Cancelled	10/27-10/27	\$50.00	:30	0	0	SA	7P-8P	\$0.00	0	
*18		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$550.00	:30	0	0	TU-F	4P-430P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$550.00	:30	0	0	M	4P-430P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$550.00	:30	0	0	TU-F	430P-5P	\$0.00	0	
*21		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$550.00	:30	0	0	M	430P-5P	\$0.00	0	
*22		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$1,000.00	:30	0	0	TU-F	5P-530P	\$0.00	0	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$1,000.00	:30	0	0	M	5P-530P	\$0.00	0	
*24		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$1,000.00	:30	0	0	TU-F	530P-6P	\$0.00	0	
*25		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$1,000.00	:30	0	0	M	530P-6P	\$0.00	0	
*26		Buyline Comment: LETTERMAN V3 Cancelled	10/23-10/26	\$275.00	:30	0	0	TU-F	1035P-1135P	\$0.00	0	
*27		Buyline Comment: LETTERMAN V3 Cancelled	10/29-10/29	\$275.00	:30	0	0	M	1035P-1135P	\$0.00	0	
*28		Buyline Comment: LATE LATE V3 Cancelled	10/23-10/26	\$75.00	:30	0	0	TU-F	1135P-1237A	\$0.00	0	
*29		Buyline Comment: LATE LATE V3 Cancelled	10/29-10/29	\$75.00	:30	0	0	M	1135P-1237A	\$0.00	0	
*30		Buyline Comment: NEWS V3 Cancelled	10/23-10/26	\$1,100.00	:30	0	0	TU-F	10P-1035P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*31		Buyline Comment: NEWS V3 Cancelled	10/29-10/29	\$1,100.00	:30	0	0	M	10P-1035P	\$0.00	0	
*32		Buyline Comment: NEWS V3 Cancelled	10/27-10/27	\$700.00	:30	0	0	SA	10P-1035P	\$0.00	0	
*33		Buyline Comment: NEWS V3 Cancelled	10/28-10/28	\$800.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*34		Buyline Comment: JEOPARDY V3 Cancelled	10/23-10/26	\$1,400.00	:30	0	0	TU-F	6P-630P	\$0.00	0	
*35		Buyline Comment: JEOPARDY V3 Cancelled	10/29-10/29	\$1,400.00	:30	0	0	M	6P-630P	\$0.00	0	
*36		Buyline Comment: WHEEL V3 Cancelled	10/23-10/26	\$1,700.00	:30	0	0	TU-F	630P-7P	\$0.00	0	
*37		Buyline Comment: WHEEL V3 Cancelled	10/29-10/29	\$1,700.00	:30	0	0	M	630P-7P	\$0.00	0	
*38		Buyline Comment: JEOPARDY V3 Cancelled	10/27-10/27	\$275.00	:30	0	0	SA	6P-630P	\$0.00	0	
*39		Buyline Comment: WHEEL V3 Cancelled	10/27-10/27	\$275.00	:30	0	0	SA	630P-7P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*40		Buyline Comment: SUN MORNING V3 Cancelled	10/28-10/28	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	
*41		Buyline Comment: 60 MINUTES V3 Cancelled	10/28-10/28	\$6,000.00	:30	0	0	SU	6P-7P	\$0.00	0	
*42		Buyline Comment: 2.5 MEN/MIKE & MOLLY V3 Cancelled	10/29-10/29	\$2,300.00	:30	0	0	M	8P-9P	\$0.00	0	
*43		Buyline Comment: NCIS V3 Cancelled	10/23-10/23	\$2,000.00	:30	0	0	TU	7P-8P	\$0.00	0	
*44		Buyline Comment: NCIS LA V3 Cancelled	10/23-10/23	\$2,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*45		Buyline Comment: POI V3 Cancelled	10/25-10/25	\$2,000.00	:30	0	0	TH	8P-9P	\$0.00	0	
*46		Buyline Comment: CSI NY V3 Cancelled	10/26-10/26	\$1,200.00	:30	0	0	F	7P-8P	\$0.00	0	
*47		Buyline Comment: CRIMETIME V3 Cancelled	10/27-10/27	\$800.00	:30	0	0	SA	7P-8P	\$0.00	0	

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*48			10/27-10/27	\$1,100.00	:30	0	0	SA	9P-10P	\$0.00	0	
Buyline Comment: 48 HOURS V3 Cancelled												
*49			10/28-10/28	\$4,200.00	:30	0	0	SU	9P-10P	\$0.00	0	
Buyline Comment: MENTALIST V3 Cancelled												

---REPORT TOTALS---  
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---  

Oct 12:	0 / \$0.00	Nov 12:	0 / \$0.00
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Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL 0%	KASA 14%	KASY 1%	KBIM 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWBQ 1%		

---COMPETITIVE COMMENTS---  
NEW ORDER

Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

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EC'd Yes

Ver# 1  
Status New

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1 of 6  


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--- CONTRACT COMMENT ---										SC=*		
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	10/23-10/26	\$75.00 4	:30	5	1	TU-F	5A-6A	\$375.00	5	
2		Buyline Comment: NEWS	10/29-10/29	\$75.00 4	:30	1	1	M	5A-6A	\$75.00	1	
3		Buyline Comment: NEWS	10/23-10/26	\$200.00 3	:30	4	1	TU-F	6A-7A	\$800.00	4	
4		Buyline Comment: NEWS	10/29-10/29	\$200.00 3	:30	1	1	M	6A-7A	\$200.00	1	
5		Buyline Comment: EARLY SHOW	10/23-10/26	\$300.00 2	:30	5	1	TU-F	7A-9A	\$1,500.00	5	
6		Buyline Comment: EARLY SHOW	10/29-10/29	\$300.00 2	:30	2	1	M	7A-9A	\$600.00	2	
7		Buyline Comment: DRS	10/23-10/26	\$125.00 3	:30	6	1	TU-F	9A-10A	\$750.00	6	
8		Buyline Comment: DRS	10/29-10/29	\$125.00 3	:30	2	1	M	9A-10A	\$250.00	2	
9		Buyline Comment: NEWS	10/23-10/26	\$550.00 2	:30	4	1	TU-F	12P-1230P	\$2,200.00	4	
10		Buyline Comment: NEWS	10/29-10/29	\$550.00 2	:30	1	1	M	12P-1230P	\$550.00	1	

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11		Buyline Comment: SOAPS	10/23-10/26	\$175.00 3	:30	4	1	TU-F	1230P-2P	\$700.00	4	
12		Buyline Comment: SOAPS	10/29-10/29	\$175.00 3	:30	1	1	M	1230P-2P	\$175.00	1	
13		Buyline Comment: TALK	10/23-10/26	\$175.00 3	:30	4	1	TU-F	2P-3P	\$700.00	4	
14		Buyline Comment: TALK	10/29-10/29	\$175.00 3	:30	1	1	M	2P-3P	\$175.00	1	
15		Buyline Comment: DR PHIL	10/23-10/26	\$300.00 2	:30	4	1	TU-F	3P-4P	\$1,200.00	4	
16		Buyline Comment: DR PHIL	10/29-10/29	\$300.00 2	:30	1	1	M	3P-4P	\$300.00	1	
17		Buyline Comment: NEWS	10/27-10/27	\$50.00 3	:30	1	1	SA	7P-8P	\$50.00	1	
18		Buyline Comment: NEWS	10/23-10/26	\$550.00 2	:30	4	1	TU-F	4P-430P	\$2,200.00	4	
19		Buyline Comment: NEWS	10/29-10/29	\$550.00 2	:30	1	1	M	4P-430P	\$550.00	1	
20		Buyline Comment: NEWS	10/23-10/26	\$550.00 2	:30	4	1	TU-F	430P-5P	\$2,200.00	4	
21		Buyline Comment: NEWS	10/29-10/29	\$550.00 2	:30	1	1	M	430P-5P	\$550.00	1	

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22		Buyline Comment: NEWS	10/23-10/26	\$1,000.00 2	:30	4	1	TU-F	5P-530P	\$4,000.00	4	
23		Buyline Comment: NEWS	10/29-10/29	\$1,000.00 2	:30	1	1	M	5P-530P	\$1,000.00	1	
24		Buyline Comment: NEWS	10/23-10/26	\$1,000.00 2	:30	4	1	TU-F	530P-6P	\$4,000.00	4	
25		Buyline Comment: NEWS	10/29-10/29	\$1,000.00 2	:30	1	1	M	530P-6P	\$1,000.00	1	
26		Buyline Comment: LETTERMAN	10/23-10/26	\$275.00 3	:30	4	1	TU-F	1035P-1135P	\$1,100.00	4	
27		Buyline Comment: LETTERMAN	10/29-10/29	\$275.00 3	:30	1	1	M	1035P-1135P	\$275.00	1	
28		Buyline Comment: LATE LATE	10/23-10/26	\$75.00 4	:30	4	1	TU-F	1135P-1237A	\$300.00	4	
29		Buyline Comment: LATE LATE	10/29-10/29	\$75.00 4	:30	1	1	M	1135P-1237A	\$75.00	1	
30		Buyline Comment: NEWS	10/23-10/26	\$1,100.00 3	:30	4	1	TU-F	10P-1035P	\$4,400.00	4	
31		Buyline Comment: NEWS	10/29-10/29	\$1,100.00 3	:30	1	1	M	10P-1035P	\$1,100.00	1	
32		Buyline Comment: NEWS	10/27-10/27	\$700.00 3	:30	1	1	SA	10P-1035P	\$700.00	1	

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34		Buyline Comment: JEOPARDY	10/23-10/26	\$1,400.00 2	:30	4	1	TU-F	6P-630P	\$5,600.00	4	
35		Buyline Comment: JEOPARDY	10/29-10/29	\$1,400.00 2	:30	1	1	M	6P-630P	\$1,400.00	1	
36		Buyline Comment: WHEEL	10/23-10/26	\$1,700.00 2	:30	4	1	TU-F	630P-7P	\$6,800.00	4	
37		Buyline Comment: WHEEL	10/29-10/29	\$1,700.00 2	:30	1	1	M	630P-7P	\$1,700.00	1	
38		Buyline Comment: JEOPARDY	10/27-10/27	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
39		Buyline Comment: WHEEL	10/27-10/27	\$275.00 3	:30	1	1	SA	630P-7P	\$275.00	1	
40		Buyline Comment: SUN MORNING	10/28-10/28	\$400.00 3	:30	2	1	SU	8A-930A	\$800.00	2	
41		Buyline Comment: 60 MINUTES	10/28-10/28	\$6,000.00 2	:30	1	1	SU	6P-7P	\$6,000.00	1	
42		Buyline Comment: 2.5 MEN/MIKE & MOLLY	10/29-10/29	\$2,300.00 3	:30	1	1	M	8P-9P	\$2,300.00	1	
43			10/23-10/23	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	

Station KRQE-TV ALBUQUERQUE, NM.  
 Advertiser ( ) DSCC IE  
 Product DSCC IE  
 Estimate# 1540  
 Buyer DAN NAGELBERG  
 Phone#  
 Fax#  
 Agency ( ) GREAT AMERICAN MEDIA  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 49/53/1540  
 Flight Dates 10/23/2012 - 10/29/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
44			10/23-10/23	\$2,000.00	:30	1	1	TU	8P-9P	\$2,000.00	1	
		Buyline Comment: NCIS LA										
45			10/25-10/25	\$2,000.00	:30	1	1	TH	8P-9P	\$2,000.00	1	
		Buyline Comment: POI										
46			10/26-10/26	\$1,200.00	:30	1	1	F	7P-8P	\$1,200.00	1	
		Buyline Comment: CSI NY										
47			10/27-10/27	\$800.00	:30	1	1	SA	7P-8P	\$800.00	1	
		Buyline Comment: CRIMETIME										
48			10/27-10/27	\$1,100.00	:30	1	1	SA	9P-10P	\$1,100.00	1	
		Buyline Comment: 48 HOURS										
49			10/28-10/28	\$4,200.00	:30	1	1	SU	9P-10P	\$4,200.00	1	
		Buyline Comment: MENTALIST										

---REPORT TOTALS---

Report Totals: 107 / \$73,300.00

---SALES MONTHLY TOTALS---

Oct 12: 87 / \$61,025.00    Nov 12: 20 / \$12,275.00  
 Sales Totals: 107 / \$73,300.00  
 Station Totals: 107 / \$73,300.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals    \$261,786    CABL 0%    KASA 14%    KASY 1%    KBIM 0%    KOAT 36%  
 KOB 20%    KRQE 28%    KWBQ 1%

---COMPETITIVE COMMENTS---

EC'd Yes    Last Received: 09/04/2012 3:43 PM

Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) DSCC IE  
Product DSCC IE  
Estimate# 1540  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

NEW ORDER

Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE